

Free Community Newspaper

Pike Pulse

Helping
Build Our
Community

August 17, 2020

#5

Our Pillars of Engagement
with Pike Township



Don't miss



The Greatest Spectacle in Racing

33 drivers.
200 laps. 500 miles.
One bottle of cold milk.

Follow the guidelines, and we hope you miss

The Epic Speed of COVID-19

The Greatest Community Health Challenge
in Our Lifetime.

Marion County: 965,475 population.
16,194 cases. 731 deaths.



Read about Roger Penske's toughest decision ever (page 2)
and his preparation for the 104th (page 3).

**Attention Pike Residents! Our Pike NW Police District
HQ may move to Wayne Township — Learn about it on page 6.**

Our mission is to help build a stronger sense of community by keeping our fingers on the pulse of Pike Township and publishing positive, upbeat, and relevant news.

Pike Pulse is the only free newspaper in Pike Township that is delivered by the US Postal Service twice a month to every residential and business address.

Pike Pulse Pillars of Engagement



I. Cultural Pillar — where we are from

- Stories about Pike residents
- Stories celebrating our diverse cultures
- Stories highlighting opportunities

II. Social Pillar — how we connect

- Spotlight groups and organizations
- Communicate celebrations for Veterans
- Information about our religious diversity
- Neighborhood Associations news
- Health updates
- Art exhibits and performances
- Youth and adult athletic updates
- Academic celebrations

III. Economic Pillar — how we make a living

- Commercial development
- Business-to-Business communications
- Business-to-Consumer communications
- Pike job openings
- Legislative and township development
- Community development
- Pike Business Park news

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(Twice a month except for November and December when we publish one issue each month)

Pike Pulse Newspaper

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The Pangs of “Social Distancing”

by Brandon Fishburn,
Director of Development



Brandon Fishburn

In the face of a global pandemic, I've found myself wrestling with the best ways to interact with humanity. To write a “Taste of Pike” article for the past two issues, I got together with friends in and around Pike Township. We started by sampling tacos at Pike restaurants. Gathering around the lunch table, we've found ourselves talking about life matters relevant to today. Typically, I'm most comfortable shaking hands, standing closer, talking openly about life, and maybe in the middle of it all, scratching my nose. Well... COVID-19 has called all of that into question.

As a people person, I enjoy the experiences and privileges of being close to my peers and friends. And in today's “new normal,” we are being called to prevent the spread of a very contagious virus. Wearing masks, washing hands, social distancing and staying home are measures we can collectively employ to help this effort. This is counter to my nature, and I'm seeing the results of these behaviors on the economy and humanity.

I looked back 101 years ago and learned in 1919 things looked quite similar regarding masks and social distancing. I'd argue, based on 1919 news, the Spanish Flu was worse than our coronavirus. However, they didn't have the same media microscopes we possess today. “Unprecedented times” are relevant. And, in a community I care for, I'm happy to be the Development Director for a community newspaper. This newspaper was developed to connect the cultural, social, and economic fabrics that comprise Pike Township.

This time around, for the “Taste of Pike” article, we stayed home. As a result, I'm empathizing with others who have chosen to stay home. I feel the pain of not stepping out into the local economy, and not supporting local businesses in ways I'm used to.

Toughest Racing Decision Ever

by Brock Brown,
Editor-in-Chief



Brocky Brown

My first wife, Nancy (Kern) Brown, grew up a mile from the track in Speedway. For most of our 38 years together, however, we lived in Houston and would eat lunch at a cafeteria after church on Sundays. It was a problem on Race Day because she HAD TO listen to the Indy 500 — especially the start. She always teared up listening to “Back Home Again.” The race ran during our lunchtime (we were on CST). So, we took a transistor radio (remember those?) and would listen while we ate. (Cell phones did not exist then.)

My Speedway Angel loved it — but those sitting around us had no idea what it was all about. Neither did I. She knew the drivers and wanted to hear race details so she could argue with her sister about who really deserved to win. I always wondered what was so exciting about driving around an oval 200 times. What's the challenge in that?

At some point I had promised we would move back to the town she loved. When we finally did, we bought the home she grew up in. I got involved with the Town and began to fall in love with the place, the culture, the traditions, the peaceful living in small-town America with its focus on neighborhoods — and I did learn enough about racing to get very interested in it.

From a racing perspective, this is an uncomfortably strange May-August in Indianapolis. The 104th running of the Indy 500 will take place not in May, but on August 23 (but watch the weather!). What a darn thing this is! As everyone surely knows by now, no fans will be allowed at the track this year. And it's odd we locals can watch the race live on TV (**WTHR-TV Channel 13 and/or listen to it on WIBC-FM 93.1**). It's so disappointing that there won't be 300,000 fans making themselves known in this little town of 12,000. No one in the Town of Speedway is looking forward to a non-crowded race day. We are experts at handling crowds — really. We know how to do crowds.

And, I have no doubt the IMS team will again showcase the greatest race in motor-sports, and it will be worthy of our attention and support. While this wouldn't have been the full-blown event we're used to with only 50% — then 25% — fans, running the race with masked social distancing was a workable solution. The August 4th “no fans” announcement was heartbreaking to the IMS staff, to race fans, and to the entire Speedway hospitality community that depends on this single event to sustain their businesses and themselves. The lost wages and economic impact have to be in the millions of dollars.

I know IMS leaders had no other choice. Knowing them, I'm confident they did everything possible to make fans in the stands a safe reality. In fact, I heard the night before the August 4th “no fans” announcement that crews were still making preparations for the fans who they thought would be arriving on the 23rd. The IMS master plan to protect race fans from coronavirus concerns was a 96-page book. Getting this massive facility ready was approaching “Penske Perfect.” To make the call at the 11th hour to run it without fans had to be devastating.



Nancy Brown (1946-2014)

See Brocky on page 3

The 104th

Compiled by Brock Brown, Editor

Attendance was to be limited to 25% capacity, and spectators were to be required to wear face coverings. IMS has a 96-page plan on guidelines and health protocols. They planned to assign seats for social distancing, distribute hand sanitizer, administer temperature checks at each entry, limit attendance in the infield and reduce suite seating. Concession stands were to offer mostly prepackaged foods to minimize standing in line. Fans over 65 years old were encouraged to skip the race.

Before the no-fans announcement on August 4, Mike Miles said, "We welcome fans back, and we have an aggressive safety plan in place, which was developed through collaboration with national, state and local health experts. We want to demonstrate that even under the current pandemic circumstances, people can gather safely with carefully planned procedures in place so we don't have to go back to shutting down our country and our community."

It's been over six months since Penske bought the 111-year-old track. During that time he has invested \$15 million worth of improvements — then COVID-19 appeared. "It's like you just bought a Ferrari," said Penske, "but it was rained on." Penske and his team simply proceeded on, knowing this will be another historically interesting year.

When Tony George approached Roger Penske in September, 2019, to inform him the Hulman family was looking to sell the Speedway, Penske pounced on the once-in-a-lifetime opportunity. The deal was finalized in six weeks, and he got the keys the first week of January, 2020. He immediately began personally inspecting his sprawling new property and even climbed



AP Photo/Jenna Fryer

through the grandstands in a freezing Indiana rain.

Penske marveled at the immaculate grounds of the Brickyard Crossing Golf Course, so he put the grounds-keeper in charge of the entire place. The new landscaping, paved lots, planted trees, picnic tables, widened pedestrian paths, hand dryers in every bathroom, improved sight lines, pressure-washed buildings, freshly painted signs and LED monitors everywhere are ready and waiting for racecar fans. 25,000 linear square feet of black fencing — almost two laps around the oval — has been erected on the grounds. 4,000 cans of paint have been used. 400,000 square feet of asphalt now covers lots once notorious for being muddy messes. There are new trees on the property, and 3 acres of sod were put down. There is a new giant video board on the Pagoda, and a lift in the Winner's Circle to raise the winning car. The platform above the new Pagoda video board is wide enough to fit 18 Indy cars — or a musical act for a concert in the plaza. The monitor itself could be used for a movie night, and Penske said eventually IndyCar races in other cities will be aired on the screen for watch parties.

"This is his life's work," said Chip Ganassi, a longtime rival car owner. "The way he talks about the place, the energy in his voice

over every element. This is his Mona Lisa."

Penske is meticulous, and every element of his operations reflects an immaculate and organized culture. "It's my job. I'm not looking for a gold star or a blue ribbon; I just want to be sure the guests, the fans that come — ultimately when they can come — will have the experience that I hope they will," Penske said. "I want to take Indianapolis Motor Speedway to the next level."

The place looks brand new, and yet the work won't stop anytime soon. Mark Miles, the day-to-day head of the Speedway, recalled that Penske executive Tim Cindric, who grew up in Clermont, said "The place looks 25 years younger," which Miles said is an understatement. "It's not just fresher and younger. There are areas that are just better," Miles said. "The scale of the improvements, the comprehensiveness of the improvements, is remarkable. But the one thing that is really going to blow people away is the new big board on the back of the Pagoda. The Mayor's Office downtown can hear the audio system on that. We're looking forward to being able to show these things off."

Brocky continued from page 2

We each should give a great shoutout to Roger Penske, Mark Miles, Doug Boles and all the others involved who had the courage to try and then had the courage to not allow fans.



Miles, Boles, and Penske



Gov. Holcomb, Mayor Hogsett, and Dr. Virginia Caine

So, why did IMS pull the plug so late in the game? Of course, their primary concern is always safety, first and foremost. I know there have been many conversations in the past few weeks with Gov. Holcomb, Mayor Hogsett, and Dr. Virginia Caine about the coronavirus outbreak. But our numbers continue to head in the wrong direction.

When I read about the preparation, procedures and safety protocols put in place for fan safety, which included having your temperature checked on your way into the track, seating with social distancing, wearing a mask at all times, including outside, and a seemingly endless list of other precautions, I know the Indianapolis Motor Speedway would have been one of the safest places to be on August 23.

All Indy 500 activity, including the parade, practice, qualifications, Carb Day, and Race Day, is either cancelled or closed to the public and most of the local media. But this year's Indy 500 is still happening. You can do so much better than listen to the race on a transistor radio this year. Get ready to listen to "Back Home Again" again. Get ready to defend your driver — who should be the one to win — you know that. And live life to the fullest possible way you can, which may mean being masked and sitting 6 feet from your friends.

I now appreciate and understand better the passion my Nancy felt for racing. And I look forward to things being back on track next May for a return to what we know as the greatest spectacle in racing — live and in person!

To the entire IMS staff, and race teams: Thanks for all the effort. We appreciate you!

VICKIE M BELLAMY
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Eagle Branch Library – Our Story

3905 Moller Road
Indianapolis, IN 46254
317-275-4340

Hours:
Mon - Sat 10 AM - 6 PM
Sun Closed

The Eagle Branch librarians are excited to serve the community in our newest location at 3905 Moller Road. The new facility opened last year on June 1, 2019, and celebrated with activities for all ages including a special story time featuring an Indianapolis 500 Festival Princess! It was exciting to welcome patrons to the new branch after much anticipation. Sunny, blue skies formed the perfect backdrop for opening day as patrons lined up for their opportunity to be part of the excitement.

But June 1, 2020, was bittersweet as we were unable to mark our first year of service with a public celebration due to the pandemic. Instead, we marked a different kind of milestone. After 2½ months of closure, curb side service for holds pick-up began as Phase 1 of the Library’s carefully staged re-opening. Welcoming back patrons was wonderful, even if only from a distance with a smile and a wave while collecting their items from the cart.

Patrons visiting the new library are often surprised to learn that we existed at another location prior to 3905 Moller Road so, please allow me to provide a snapshot of our history:

The Eagle Branch started providing library service to the northwest side (Eagledale) of Indianapolis in the 1950s with bookmobile visits. Soon after that, residents petitioned for a permanent branch library in the area. The first facility was opened in a storefront at 30th and Lafayette Road. Continued demand for library services prompted a move to a larger and more modern facility at 3325 Lowry Road (near 34th & Georgetown Road). The new branch opened March 16, 1970, as the Library system’s first regional branch, with 12,000 square feet of space and a collection of 26,000 items. Service to the Eagle community in this location lasted nearly fifty years.

In 2017, patrons learned of plans for a new, expanded and more accessible facility to



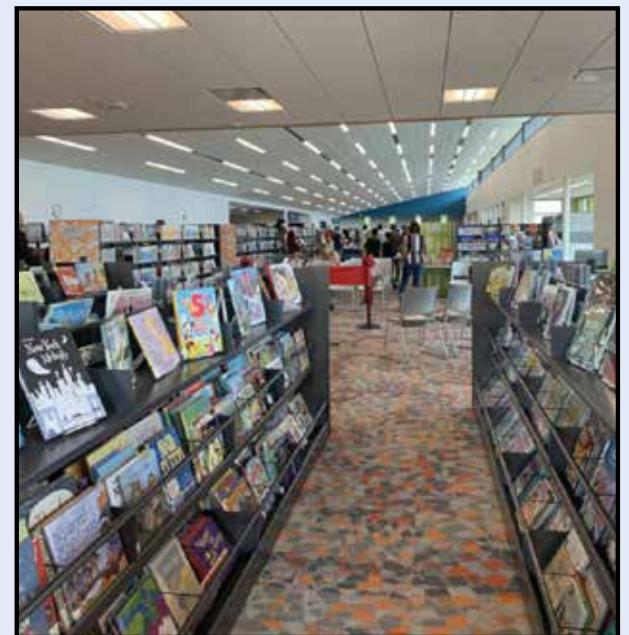
Eagle Branch Library

be built at 3905 Moller Road. The re-location was part of The Indianapolis Public Library’s strategic plan to increase visibility and accessibility in the community. Ground breaking for the new 20,100-sf building occurred March 23, 2018. It was completed in May, 2019, and opened in June.

The new library features an array of amenities: an expanded collection of books, movies, and music; four private study rooms; a large community room, increased parking, larger ADA accessible public rest rooms, a car-charging station and rooftop solar panels.

The Library was recently awarded the Gold level of LEED (Leadership in Energy and Environmental Design) certification for its design as a highly efficient, and cost-saving green building.

Eagle serves a very diverse community and is located in the heart of the International Marketplace — an 2.5-mile area defined by the boundaries of: 46th St. & Lafayette Rd. to the North; 34th St. & Lafayette Rd. to the South; 38th St. & Commercial Dr. to the East; 38th St.



Interior of Library

& High School Rd. to the West. It is home to a multitude of ethnic establishments, including more than 100 restaurants, 40 markets and 900 businesses. Collectively more than 100 languages are spoken in the area.

After the COVID-19 closure, Eagle re-opened its doors on June 15th with limited capacity services and reduced operating hours. We look forward to a day in the near future when we welcome everyone back to a full service library.



Library staff digs the first shovel fulls



Library Entrance



Interior of Library

Pike Township Residents Association

PTRA.net



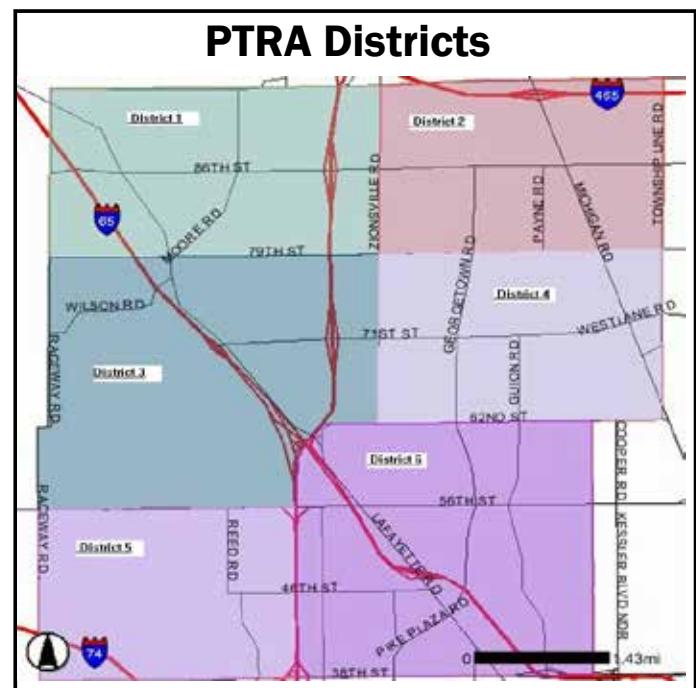
The Pike Township Residents Association, Inc. (PTRA)

is a non-profit organization founded in 1972 that provides a forum for Pike Township neighbors to discuss regional and local neighborhood concerns such as land use, development, parks and recreation, transportation, schools, drainage and sewage problems,

water supply, area beautification, etc. PTRA serves as an umbrella organization for local neighborhood associations as well as serving the needs of individual residents and businesses. PTRA meets on the second Wednesday of each month at 7PM. This meeting is open to the public. Check the website for meeting location and update.

Neighborhoods in Pike Township

1. College Park Estates
2. Crooked Creek Heights West
3. Historic Traders Point
4. Huntington Communities
5. Liberty Creek North & South
6. Normandy Farms
7. Saddlebrook
8. The Village at Eagle Creek
9. Twin Creeks
10. West 86th Street
11. Wildwood Townhomes



Photos and map from PTRA website

Dawn Barringer	dawn@ptranet	District I
Susan Blair - President	susan@ptranet	District II
Fran Clarke	fran@ptranet	District IV
Nancy Dison	nancy@ptranet	District IV
Clint Fultz - Treasurer	clint@ptranet	District IV
Clara Glaspie	clara@ptranet	District VI
Ed Harper - Vice President District 2	ed@ptranet	District IV
Mark Jakubovic - Vice President District 5	mark@ptranet	District V
Edwin Locke	edwin@ptranet	District V
Tim Lord - Web Developer	tim@ptranet	District IV
Jan Marshall - Vice President District 6	jan@ptranet	District I
Lucille Moore	lucille@ptranet	District VI
Mark Nordmeyer - Vice President District 1	marknordmeyer@ptranet	District I
Mark Patty	markpatty@ptranet	District IV
Ronald Rodgers - Vice President District 3	ron@ptranet	District II
Tim Sherer	timsherer@ptranet	District VI
Margo Sweeney - Vice President District 4	margo@ptranet	District VI
Mary Zenor		District VI

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August 13-30th

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Our Pike Police District HQ may move to Wayne Township

As concerned citizens and neighbors, we want everyone in Pike to be aware the IMPD NW District Headquarters is planning to move from Pike Township into Wayne Township via a currently pending Indianapolis Zoning Case **(2020-UV3-003)**.

We requested and were granted a continuance for this case until Tuesday, September 15 at 1:00 PM to allow us to learn more and inform as many residents as possible about the potential loss of this key essential service and have a voice in this matter.

If approved, this ordinance will affect all taxpayers in Pike, Washington, and Wayne Townships.

If this variance is approved, it will place two IMPD Headquarters in Wayne Township that are within a 5-minute drive from each other.

If approved, it would result in another lease of a building at the taxpayers' expense. (Two of the six police HQs facilities in Marion County are owned by the county. We believe it is most fiscally responsible to own, not lease, these headquarters).

We were only made aware of this zoning variance request via word of mouth on Thursday, July 16. No formal written notice was provided to those who live in the area where the current IMPD Northwest District Headquarters is located. But, there was a meeting on Friday, July 17, with Wayne Township residents, a representative from IMPD

NW District, and a representative for the Petitioner requesting this Zoning variance.

Here are the facts:

1. Since 2006, the current Pike HQ needed a lot of expensive repairs. It has had 3 different owners since the beginning of the lease.
2. The long-term lease ends in December, 2021.
3. The current HQ is not secure and has environmental concerns.
4. The specific requirements for a large HQ are not easy to find, but members in Pike and Washington Townships are seeking suitable locations.

It appears this deal was to be approved without going through the usual, typical procedures. Prior to moving forward with Zoning, there was no formal review or approval via the City-County Council Committees that usually hear and approve this type of request. To our understanding, there was no Request for Proposal (RFP), no community-wide public hearing, nor any intent of meeting with the public at large by the IMPD Northwest District. Since taxpayers in Pike and Washington Townships will be affected by this relocation, and Marion County will have to pay for this lease, we seek a resolution that works in the best interests of all residents of Marion County and especially the people of Pike, Washington, and Wayne Townships which the IMPD NW District Headquarters now serves. We feel there is more at stake than simply saving money.

We request:

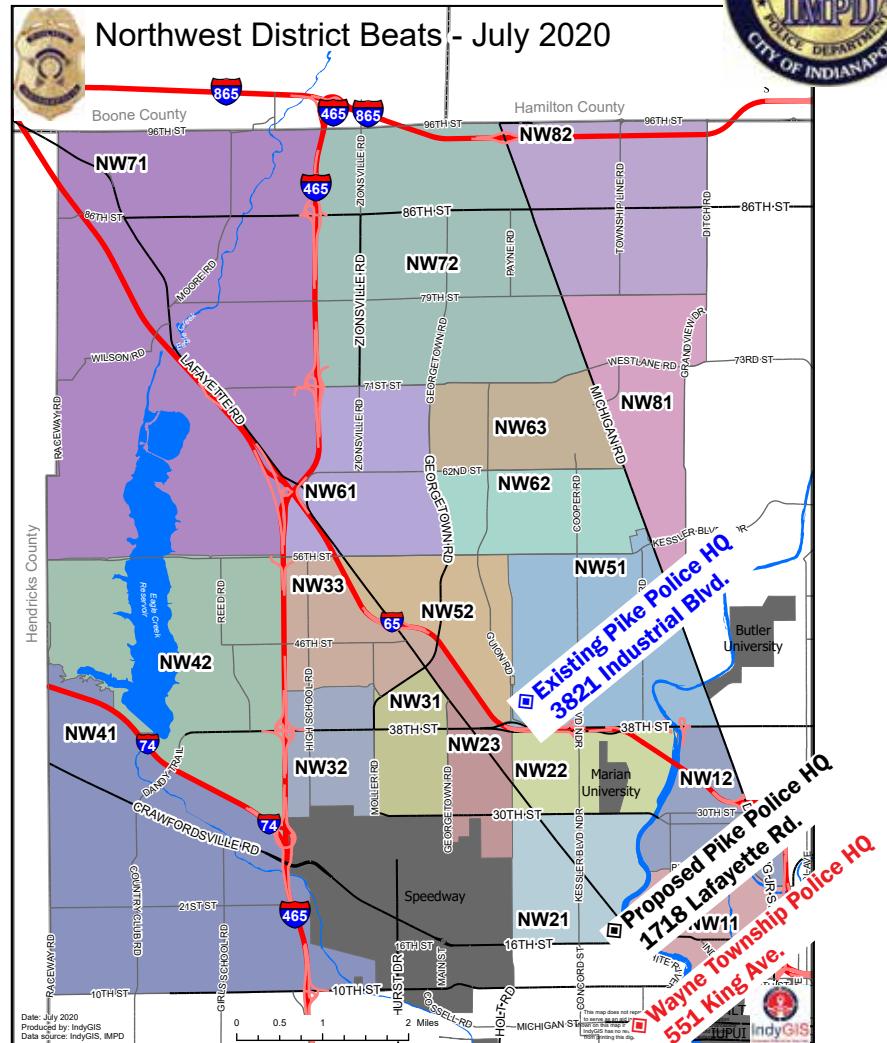
1. A more transparent decision-making process.
2. To keep the NW Police HQ where it is centrally located in the district.
3. To have a location conveniently located for community engagement to all three Townships.
4. To find the most cost-effective transaction possible with a community focus and furthering the development of IMPD District HQs that are purpose-built.

If you have any questions, please call **317.294.5150**.

If you want to be involved, visit the Pike Trustee's office and sign our petition.

Pike Township Community Advocates (PTCA)

Claudette Peterson, Pike Township Resident
Kim Boyd, Pike Township Resident
Michael & Elaine Wolley, Pike Township Residents
 In partnership with **Monroe Gray**, City-County Councillor, District 8





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International Marketplace Coalition



The International Marketplace Coalition (IMC) has been collecting cultural artifacts since 2014. In October 2019, the IMC purchased a 56,000 sf property that will become home to Indy's Global Village Welcome Center located at 4233 Lafayette Rd. The Center will have galleries with cultural artifacts from around the world.

In February of 2020, the IMC received a donation of an Indian Ceremonial Mask from the American Indian Center of Indiana. The artist, Lisa Ray, is of French-Canadian Algonquin descent. Tribal and family stories from her mother are the inspiration for the artist and her work.

The Indian mask is a 3-D full face and headdress mask made of light-colored leather with black highlights around the eyes. It is 7'5" tall when on stand, has an almost 4' wide headdress that is 31" in depth. It is

displayed on a custom-made stand. It is accented with feathers, bear fur, bone and small animal skulls, turtle shells, coyote and bobcat pelts, ermine tails, wool, deer hooves, etc. The following organic materials are a part the head dress:

- | | |
|-----------------------------|-------------------------------------|
| <i>Albino Peacock</i> | <i>Black Bear</i> |
| <i>Bobcat Fur</i> | <i>Bobcat Skull</i> |
| <i>Copper Beading</i> | <i>Golden Pheasant Tail</i> |
| <i>Medicine Wheels</i> | <i>Pictographs</i> |
| <i>Porcupine Star-Burst</i> | <i>Rattlesnake Rib Bones</i> |
| <i>Raw Wool Braids</i> | <i>Red Golden Pheasant Feathers</i> |
| <i>Red Lamb Skin</i> | <i>Shrew Skulls</i> |
| <i>Turtle Shells</i> | <i>War Paint</i> |
| <i>Wild Turkey Bonnet</i> | <i>Wild Turkey</i> |

The IMC continues to accept donations. Please contact Maria R. Manalang at 317-332-8007 or mmanalang@imcoalition.org for more information or if you are interested in donating.



Photos courtesy of BSA website



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Annette M. Johnson
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Lynna Irby

Former Pike track star Lynna Irby posts 2020's third fastest 200M time in world

by: Charlie Clifford; Aug. 4, 2020

cited for this year. It was looking hopeful, and then ... boom ... coronavirus is on the news every day."

In late July, during Irby's second event after nearly one full year away from organized competition, the 21-year-old put the planet on notice.

Her dedication and drive during the COVID-19 related racing hiatus paid off.

Irby took on the 200M run and nearly topped every time posted this year.

"My time is third in the world right now (laughs)," Irby said. "The only thing that was on my mind was: Execute this race. Execute this race."

Meanwhile, at her old home of Pike High School, there are many keeping a close eye on the three-

time Indiana Gatorade Track and Field Athlete of The Year and 12-time IHSAA Champion.

From Indianapolis to Athens, Georgia, to Irby's new endorsement team at Adidas — everyone knows this story is just starting.



DeeDee Nathan

coach at Pike, said. "That is just the reality; she was born to be an Olympian. ... I am so honored to have had the opportunity to coach her."

"To me, you know, I was telling the (University of Georgia) assistant coaches that this girl is going to become one of the greatest



Petros Kyprianou

American sprinters," Georgia head track and field coach Petros Kyprianou said. "I just want to see you, Lynna, kicking butt and taking names like you always have."

Much of the 2020 national track slate is still in jeopardy. As schedules come together over the coming months for the 2021 U.S. Olympic trials, Irby just picked up a major boost after the long layoff.

"The plan is to make the Olympic team," Irby said. "The goal has never changed. I am going to go out to trials and try to kick butt."

The next item on Lynna's list? 2021. Tokyo.

CLERMONT, Fla. (WISH) — Former Pike High School star runner Lynna Irby left the University of Georgia track and field program last April and inked her first professional contract with Adidas.

The sterling sprinter's first year as a pro was easily one of the most unpredictable in U.S. track and field history.

"At first I was really, really lonely, but then I got a dog," Irby said of moving to train full-time just outside of Orlando. "We (Adidas runners) were all extremely ex-

Fall 2020 Varsity Football (As of 08-09-20)

Date	Event Type	Opponent	Location
08-14-20	Scrimmage	Lafayette Jefferson	Away
08-21-20	Game	Zionsville	Home
08-28-20	Game	Fishers	Away
09-04-20	Game	Ben Davis	Home
09-11-20	Game	Carmel	Away
09-18-20	Game	Lawrence Central	Away
09-25-20	Game	Warren Central	Home
10-02-20	Game	Center Grove	Home
10-09-20	Game	North Central	Away
10-16-20	Game	Lawrence North	Home
10-30-20	Sectional	TBA	Away
11-06-20	Sectional	TBA	Away
11-13-20	Regional	TBA	Away
11-20-20	Semi-State	TBA	Away
11-27-20	State	TBA	Away



KayLeo Urban Farm

Established in 2015 by Marilyn Schulte and Scott Rice, KayLeo Urban Farm is a non-profit organization dedicated to caring for the people and environment in northwest Indianapolis. We believe in making the world a better place (wherever you happen to be) and in treating all people with kindness, care and respect.

<http://www.kayleourbanfarm.org/>

Schedule a tour through our website.

(317) 683-0849

(317) 507-9768

kayleourbanfarm@gmail.com



Scott and Marilyn

The Caretakers:

Marilyn Schulte grew up in Rus-siaville, IN. She moved to Indian-apolis in 2000 after graduating from Milligan University. She taught for 19

years, but not all in Pike Township. The first part of her career was in Lawrence Township and the last part was in Pike Township. She now works part-time at a coffee shop and is a co-owner of KayLeo.

Scott Rice grew up in Zions-ville, IN. He moved to Indianapolis after graduating from Anderson University. He is currently a co-owner and full time employee of KayLeo Urban Farm.

being more community involved. We both grew up in smaller communi-ties where it's easier to find help just because you know every-body. Finding a way to be more connect-ed in a larger community is more difficult. So, we were looking for what part we could play, and this is the part we found.

Scott: Initially we also wanted to have a space where we could foster and rescue animals. We've always taken in animals: cats, dogs, rabbits, guinea pigs, turtles, and you name it. We want space to do that. We had a small two-bedroom house, and so we were maxed out space-wise. So we thought we'd just get a bigger space. So, that's always been part of what we're doing.

We're still doing that, but it's not our main thing. Fostering animals, taking care of homeless pets and finding them homes is something we like to do. And then we moved here.

We always enjoyed garden-ing and had a small garden at our last house — a couple of small raised beds. But when we moved here there was a big garden, but it was a mess. It was full of weeds and not usable. We cleaned it up and figured out how to grow things. But over the last five years, we've learned a lot. We started with the one garden, and it didn't go great. We had lots of fails our first couple of years! We made a lot of mis-takes, but we learned a lot from our mistakes. We've added more gardens. Now we have three large gardens.

Arnita: Why did you name your farm KayLeo Urban Farm?

Marilyn: Well, that's a great ques-tion, but it's sort of a sad story. In 2013, my parents were killed by a drunk driver. Their names were Dennis Leo and Judy Kay Schulte. We have this place because of their legacy. They were teachers in How-ard County. Af-ter they retired, they started



their own weekend food pantry for children. They sent bags of food home with kids from the elementary school I attended.

There's poverty everywhere. There's urban and rural poverty. So, they started that program. Af-ter they were killed, it was really important to us to figure out a way to help carry on their legacy. We were fortunate to be able to find a place. I wanted to live in the city, and my husband wanted land. We were fortunate to be able to find this place. The desire to make something good come out of something that was really bad motivated us. So, the name "KayLeo" came from my parents. Kay and Leo were my parents' middle names. We are trying to carry on their legacy in a way that is right for us in our community.

Scott: They were people who be-lieved and lived out the idea of making the world a better place. So, we decided it would be a good thing to name our place after them.

Arnita: And you mentioned that you take in animals, too?

Marilyn: We love animals, but we don't want to just have animals dropped off at our house. I think

we could quickly have more than we can manage.

Scott: We don't actively seek out animals anymore, but they mostly find us more than anything.

That's not the main part of what we do, but we still do that as well. The overall property is just under nine acres. About half of it is wooded, and half of it is open. We have a large barn where we foster dogs and cats.

The garden area is about a quarter of an acre. We intend on increasing that. You know, you actually can grow quite a bit on a quarter acre.

Arnita: Where are you located?

Marilyn: 5400 Guion Rd, Indianapo-lis, 46254. We're just south of 56th St. on Guion road.

Scott: Are you familiar with this area?

Arnita: Yes, my family set down roots here in 1975. And you are one of the best kept secrets in Pike Township. You are grow-ing healthy food. Do you allow individuals or families to come to your farm and shop for produce?

Scott: Not yet, but that's in the future. Currently, we're donating everything through the Red Zone Pike Food Pantry. We deliver food once a week to Tonya Monier, the social worker at the high school who runs the food pantry.

But, probably next spring, people will be able to come by and buy fresh produce directly from us. We are also hoping to have a farmer's market next spring in the Pike area.

Arnita: Wonderful. Do you plan to teach how to grow different things? Or do tours?

Marilyn: You know, my background is teaching. I taught for 19 years. Our goal is to do some education

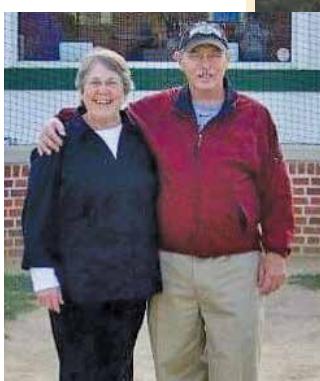


Tomatoes for the Red Zone Pantry

Arnita: How did you get started, and what is your mission?

Marilyn: Our mission is to provide healthy food, create connec-tions, and care for the environ-ment in Pike Township, specifi-cally. We have had this property for about five years. Before that we lived in other parts of Pike Township and Washington Township, but I was teaching in Pike Township, so we really were like, "this is where our roots are going to be." We've always wanted to have a farm, and help people have healthy food to eat. Over time it just developed into more of an actual. We became a nonprofit, and we are able to donate what we grow. Right now, with COVID, it seems there's a real need for people to have food. So, that's why we got the connection with the food pantry at the high school, the Red Zone Food Pantry. It is at the Fresh-man Center at the high school.

That's the main thing we're doing now. We are growing and donating our produce there. We really got started thinking about



Judy Kay and Dennis Leo Schulte



KayLeo Urban Farm Garden

as well. But a more immediate goal was to start a farmers market this past May. But with COVID and the changing regulations for farmers markets, it just wasn't a good year to start it. We have people who come occasionally and volunteer, or sometimes people just drive down the driveway. They're like, "what's back here?" But having a farmers market is definitely a goal in the future. We did have events. We've hosted things for churches and fundraisers for other nonprofits, things like that, but that has decreased as COVID happened.

Arnita: Okay. You mentioned you're caring for the environment, and it looks like everything is organically grown, and you don't use pesticides. How do you combat the little pests that invades your produce?

Scott: It's funny you asked. We just spent an hour this morning killing squash bugs.



Squash Bug Eggs

Arnita: Oh, okay. So, it sounds like you use the mechanical means of being organic.

Marilyn: There are some more natural pest management things, like pesticides that are more natural. There's an organization called the Organic Materials Review Institute (OMRI) that lists organically approved pesticides and materials. And sometimes we

use those. Some of it's about the way we plant things, making sure they're not too close together. Sometimes we use plants that are naturally resistant. The health of the soil helps. We do things like row covers, so the bugs can't even get in there. But, we've spent about a week battling the squash bugs, so all our squash plants don't die.

Scott: It's important that folks know we're not technically an organic farm. We're not allowed to say that because it's a really long and very expensive certification process to become an "Organic Farm". But we can say we grow things organically. And we do our absolute best to grow everything organically as much as possible. We have well water, not city water, and we're planting our seeds. We buy organic seeds when possible. And we don't put anything on the plants that's bad for people to eat or ingest. And we don't spray chemicals that harm the other plants around the area or kill ladybugs or bees.

We want to leave our space, our 9 acres, in much better shape than we found it.

And we strongly believe that you can grow vegetables and live in a way that actually makes things better. It actually helps to be healthier using biodiversity (From their website: "We believe biodiversity is key to a healthy farm and a healthy environment. Along with the wildlife we have here, we also have several domesticated animals that share our space.") and permaculture practices. We have solar paneling on our barn which provides energy to a good portion of our

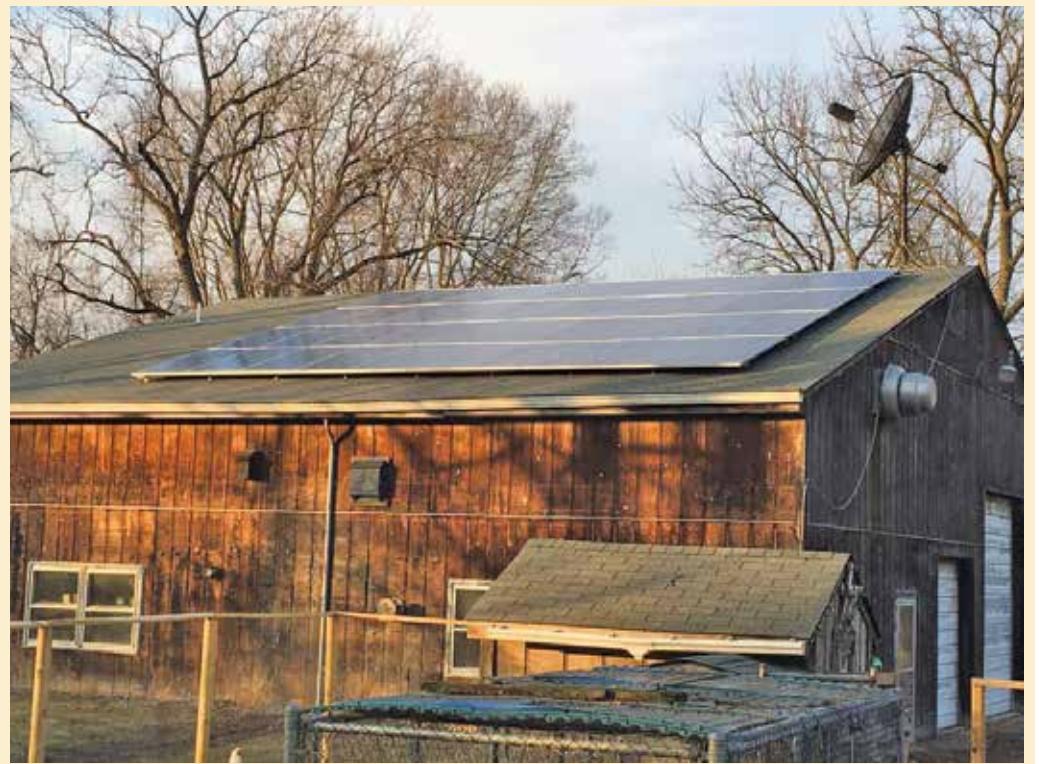
property. We bring in healthy soil. Sometimes it costs more and takes more time doing it that way, but we think it's the right thing to do.

Arnita: Yes, and you get a better outcome. You know that you've

Arnita: Thank you so much.

Scott: And please, anytime you want to come by and visit, just feel free to stop by. Or just let us know when you can stop by.

Arnita: I will call you and make an appointment.



Solar Panels

done your best to continue to conserve the environment as well as give people the best produce that you can have. I commend you so much for doing what you're doing for the greater good. I'm very sorry for your loss. But out of this, you're doing a great thing.

Scott: I think everyone can take steps to make their community better. I think each of us can eat healthier, grow our own vegetables, and care for the environment in a way that is for the overall good. I think each of us could create a better picture of the earth, really. One of the things we want to show is not that we're great, but show by example how you can do things to make Pike Township, Indianapolis, and the world, a better place.

We're still learning, and still making mistakes, but we know things we can get better at. We want people to see it's not impossible to grow organic healthy food. And it's not impossible to care for the environment if you're just willing to put in some time, effort, and energy.

Marilyn: And I think having a publication dedicated to what's going on in Pike Township is really important.

Arnita: Absolutely.

Marilyn: I know some of the Northern suburbs have a newspaper. So it's really exciting for us to have that opportunity here as well.

Here are two ways you can help:

1. Donate

KayLeo Urban Farm is a non-profit organization so all of your donations go directly to helping accomplish their mission. Donate by check (mail it to 5400 Guion Rd, Indianapolis, 46254) or donate online on their website: <http://www.kayleourbanfarm.org/>

2. Volunteer

There are plenty of ways you can volunteer at KayLeo: Planting, harvesting, moving soil and compost, building beds and hoop houses and, of course, weeding! Contact them if you or a group you're in would like to donate some time and energy to this worthy cause.



KayLeo Urban Farm Garden



KayLeo Produce

Gatsby's

6335 Intech Commons Drive, Suite F, Indianapolis, IN 46278 · 317-275-2292

At Gatsby's Pub & Grill, we are committed to satisfying our customers with great food and excellent service. We offer a wide variety of burgers, pizzas, sandwiches and wraps for lunch and dinner. Whatever you're in the mood for, you can find it here!

Monday-Friday: Full Menu 11am-9pm
 Saturday: Full Menu 2pm-8pm
 Sunday: Closed

Kitchen may close early depending on how busy the restaurant is

Arnita: Tell me about yourself and how you got started in the business with Gatsby's.

Jennifer: I've worked at Gatsby's about 18 years. I worked here for about five years for the previous owner. I ran the front, and the kitchen manager, Jose, ran the back. Jose and I became close friends, because we were here most of the time. We were here Monday through Friday. And then I left because my husband and I were trying to have our last kid, and there was a lot of smoking here.

About four or five years after that, the owner decided he was going to close it. And Jose, the kitchen manager, and I bought it together.

We've owned it for nine years. We've had it the longest time of any owner. The restaurant has been here 20 years. It opened in 2000 when the strip mall first opened. It was called The Anchor. When it came up for sale Jose called me -- we hadn't talked in a while, but we kept in contact. We had become "question friends." He's Hispanic, and I'm a white woman. He would call and ask me questions. He would ask me to explain the business questions. I don't speak Spanish, but he would ask, "Hey, what does this mean?" He trusted me. Eventually he called me and asked, "Hey, do you want to go in on Gatsby's?" And I said, "Yeah, let's do it."

I've wanted this place forever. I've talked about it with Jose before. I would say, "Jose, one day let's buy this together." We would joke about it all the time when we were working together as employees. We run it, we can do it. Why not? And then it happened.

Arnita: That was a very easy transition for you. And not only that, but you had already established a good relationship with your business partner. You trusted one another, and you knew how each other worked.

Jennifer: Oh yeah. I knew him, and he knew me. He knew my work ethic, and I knew his. We decided on the spot to go for it. We

knew we could do it. And we had a good following of people.

The food was always good coming out of the kitchen. And we had a really loyal clientele. A lot of the servers found out we were talking about buying it. They were like, "When are you going to do it? When are you going to do it?" We kept pretty much the whole staff. I had to hire a couple of people to fill spots, but almost the whole staff stayed.

They love the place. It's just a friendly place. I hate to say it, but it's like the TV show "Cheers".

We get Business Park people. And we get people



Jennifer's Family

who come in from out of town for business trips. They like Gatsby's so much they stay at the same hotel when they return six months later so they can visit us again. And the girls will be like, "Oh my gosh, I'm so excited to see you." They know people when they come to town. And customers love it. We may see somebody one time a year, but some of the girls have been there 15 years, and they know who the customers are as soon as they walk through the door.

Arnita: When you made your transition and purchased Gatsby's, it sounds as if you were able to maintain the same customers. Were they able to notice the difference in ownership or was it seamless?

Jennifer: Well, let me tell you what



happened. The previous owner actually took everything out and closed the place for three months. He took everything out of Gatsby's and sold it. Now the nice woodwork and the bar set up is still here because he couldn't pull that stuff out. Anything that's attached is still here. He sold the refrigeration systems and all that. You

naments and things like that, and we were really expecting a great week. And what we got was the order to shut down: "You have to close the doors, but you can do 'to-go'". So immediately the girls -- the bulk of the staff -- stayed at home. I said, you guys go ahead and stay at home. We're going to try to do this. We had a bartender, a server, and



Jose's Family

could see from the front door to the back door. We had to put everything back. Everything was nice and clean when we opened. Jose had still been working here at the time, and he replaced everything. He knows a lot of people who own restaurants. Since we had already talked about it, he just went ahead and bought everything. We were able to get most of the stuff that was here. We had to replace a few items, and customers did notice. They noticed how clean it was. They noticed the smoothness of it. And they noticed the general happiness of the employees. We felt lucky to get the place. It is a place we both love so much.

Arnita: So, what happened when COVID hit?

Jennifer: We were kind of stressed about COVID-19. It was St. Patty's week when that happened. We were expecting an influx of business, plus basketball was coming and that's usually our high sales week because of all of that. You get the basketball tour-

myself. We're going to try this "to-go" thing.

We announced immediately on Facebook we were going to do "to-gos". And, we called everyone. My day bartender -- she's my right hand. Her name is Heather -- She's a thinker. She started texting the neighborhood and does the Nextdoor app. She got on there, communicated with the neighbors, and sent texts to all of her customers. We Facebooked and texted everyone. We have a lot of older folks who come in. We connected with them just in case something ever happened. We're on their contacts list on their phones. If they're going out of town, they tell us, "Hey, look, we're going to be out of town. Don't worry about us." We got really close to some customers. Especially those who were in every day for lunch, because they work at the business park right behind us.

So, we immediately started doing "to-gos" with a skeleton staff. The majority of our staff stayed home just to stay safe.

They had kids, or they had pre-existing conditions, or things like that. Some were really worried. So we ran with just a skeleton crew: me, Jose and a couple of other people. And that's what we did for a little while.

Every opportunity we had, we cleaned. We pulled everything out. We painted the walls, we changed lights. We got some new TVs. We cleaned carpets. We had a sanitizing company come in and spray the whole place. We got UV lights we use at nighttime now. That provides extra sanitizing. And then at each step in the reopening phase, we opened that day doing everything that they said to do. We just went down the list and did it. And so it's been pretty good. We're still not anywhere near where we have been. We hang between 40% and 50% of our business, but that's where we're at right now.

It's a struggle. It's pretty tough. And we need to increase our business. But we're lingering at this number we have now. We decided to reach out to Uber Eats, Grubhub and Doordash to see if we could draw in some business from there. We hope that'll work out. I didn't want to let any staff go or put them on unemployment because we need them. And everybody came back. I haven't lost anybody.

Arnita: Sounds like you have a pretty loyal staff as well as loyal customers.

Jennifer: Yeah, our customers are great. And we had many new people come in from the neighborhood. I mean, people I'd never seen. The first customer who came in said, "I've never been here before, but I saw on the news where they were promoting eat local. So, I came here. I saw you on our Next door app. And I thought, I'm going to come and try you." And I said, "Well, God bless you."

And I explained the whole thing. I told him we were cleaning and going through everything. I tried to explain that to everybody, each time they came in, and shared what we're doing to keep everyone safe. We have separated things. The pickup counter is separate from the order counter. We are social distancing all of that. So, we are just plugging away at it. And we've started doing delivery. I'll make deliveries.

I want to meet some new people who know the area. I'm a westsider. This is our home.

Arnita: So, you're a native Hoosier?

Jennifer: Oh yeah.
Arnita: How has this affected your family? Are you the sole provider? Does the restaurant business dictate how you live? Or do you have other business entities



in which you're involved?

Jennifer: I do not have any other businesses I'm involved in. I am married, and my husband's name is Darius. He is a professional firefighter. He's the Safety and Training Chief for Pike Township Fire Department. So, fortunately we have that income. And that's amazing. We're blessed to have that because COVID-19 did affect my income tremendously. But he's a first responder. He can't be out of work. He still has to go in and do his job. And his income was not affected by it. So we were fine.

Our 11 year old son has been out of school, and we have two older children. I was able to stay home. And he was here every day with me as I cleaned. He did his schoolwork in one of the dining booths. We could allow children in, because we weren't able to serve alcohol. And the wait staff — whoever could work — would bring in their kid and they would sit and do their work, too. It was just a family thing.

Arnita: Did you take advantage of any of the Paycheck Protection Program (PPP)?

Jennifer: I did. I was able to get in the first round of the PPP loans. And then there was also a little program where they sent out the PPP to pay for masks, and then the sanitizers. We did do that. So when we were able to reopen, we had head masks available and lots of sanitizer. I'm just trying to be prepared because I don't know what customers are going to need or what my employees are going to

need. But they required you to use the money by a certain time.

The loan terms have changed many times already. So, when I got the loan, I brought back employees and started paying them at a higher rate because they weren't making any money. We used all the PPP loan by the time we were supposed to. Now that money's gone.

There's nothing to keep us going while our sales are down so low. So, we need that little bit of extra support, and everybody's scared to be out there.

But we're doing a lot. We're doing the UV lights; we're doing the sanitizing we're supposed to be doing. I mean, we've got somebody specifically assigned to sanitize the doorknobs. Every hour we are wiping down doorknobs and bathrooms and everything.

Now they allocated an extra month to use it, but we've already used it.

Jennifer: It's evolved to make better sense. And so now we're crunching numbers and making sure we're able to stay open. But this

week I've got payroll and I had to pay my rent. I have to pay taxes. So all of this money I have in my account is going to go. It's tough. It's really tough to keep it going. No business owner wants to say, "Oh, please help me. Please help me." But we're a small business. If you love us, come see us. We're here; we're ready for you. And we want to stay around.

Arnita: Yes. And we want to keep you around because your business is part of our Pike Township initiative to connect everyone. We want to let our neighbors know you exist, and support you so we can keep the community intact. Have you've been receiving the Pike Pulse newspaper? What do you think about it?

Jennifer: Oh, I love it. I think it's awesome. I've been friends with Brandon for quite a while now. I met him through the Midwest Board Complex and he's been awesome. When he said he was doing this, I'm like, "Oh gosh, this is great. I got the first one." And then he comes in and says, "Hey Jennifer, can I meet you at Gatsby's?" And I was like, "Well, yeah, I love talking to you." We sat and talked like brothers from another mother, which is weird, but I mean, he's like that with everybody, but it's crazy.

So we sat down, and he's like the **Pike Pulse**, and I'm like, "I just got that today. I just got it in the mail." So I'm excited about it. I think it's neat. The first issue has the fire department in there. My husband was in the picture.

Arnita: How awesome that he made the front cover!
Jennifer: That was kind of cool to have my husband in there. And there are so many copies that go out. It exposes us to our community. We need to advertise. There are people who come through the door who didn't even know we were here, because we're so far back off the road. We have our signs up, but there are still many people who don't know we're here.

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New Automotive Technology Training Center in 2021



Ivy Tech Community College's new Automotive Technology Training Center in Indianapolis' International Marketplace District is on the way. The facility is expected to be complete before the fall 2021 semester and will replace Ivy Tech's existing facility on East Washington St.

Ivy Tech says the nearly 60,000-sf building will house classrooms, training labs, faculty offices, and student commons.

"This groundbreaking has been years in the making, and we



Dr. Kathleen Lee

are extremely grateful for the generous gifts and funders who helped make this possible," said Dr. Kathleen Lee, Chancellor of Ivy Tech Central Indiana. "While it is bittersweet to leave the East Washington location, we are so happy that TWG Development is going to develop the facility. The neighborhood will be in good hands, and our downtown campus is still only a few miles away to serve the community."

Ivy Tech President Dr. Sue Ellspermann says the college expects enrollment for the program to double as a result of the new facility. Addi-

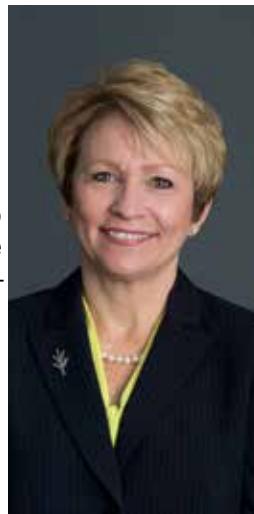
tionally, Ivy Tech expects enrollment to continue to expand with its corporate training labs and partnerships with automotive giants such as General Motors, Toyota, Chrysler, and others.

The new facility is part of the more than \$176 million in new developments planned for the International Marketplace District, which is home to more than 700 ethnically-diverse businesses.

"Over the next 15 months, the International Marketplace will see more than \$176 million in new development coming. That will mean more than 2,000 jobs," said Indianapolis Mayor Joe Hogsett.

"According to the U.S. Department of Labor, estimated growth of the automobile industry will result in a substantial increase in the need for automotive service technicians, in addition to 1,500 job openings available in Indiana each and every year," said Mayor Joe Hogsett.

Ivy Tech says it plans to enhance partnerships within the neighborhood to increase educational attainment and is already partnered with the Global Village, where it will offer general classes.



Dr. Sue Ellspermann



Architect's rendering of Ivy Tech's Automotive Technology Center



Mayor Joe Hogsett





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existing activities, Girl Scouts equips the next generation of female change-makers with the skills and experiences they need to take charge and do good for the world, both now and in the future.

Girl Scout troops are forming now across Pike Township for girls of all ages. Your girl is invited to join today to help lead, achieve, and change the world.

For more information, visit www.girlscoutsindiana.org.



Girl Scouts of Central Indiana just announced 24 new badges — that's 24 new ways to take leadership to the next level.

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Who should I name as guardian of my children in case my spouse and I should die at the same time?



This is an extremely important question. After all, what can be more important than choosing a surrogate parent for your minor children? This process takes careful consideration and may be emotionally difficult, so you'll want to take your time. The best guardian may not be the obvious choice.

You generally name a guardian in your will. Of course, spouses typically name each other as guardian first and then name an alternate guardian or guardians in case the spouse cannot serve for any reason, including death. Some parents nominate one or more guardians to care for the children and a different guardian to care for the children's assets and finances. All of this is perfectly permissible. The court will have final approval but generally gives your selection the highest regard.

Who is the right guardian for your children? It's customary for people to name parents, siblings, or best friends. You should select a responsible person with good character who shares your values and has the time and willingness to take on the job. When choosing a guardian, some of the things you may want to consider are:

- Who loves and cares about your children?
- Who do your children love and respect?
- Who do you trust?
- Who is financially and emotionally able to take on the responsibility?
- Who is willing to take on the responsibility?

Be sure to talk with any prospective guardian before you nominate that person. Impress upon him or her the gravity of your request. Discuss your wishes regarding how you want your children to be raised (e.g., you want them to have a religious upbringing, or you want them to go to college) and what financial resources will be available (e.g., you have life insurance). Give the potential guardian plenty of time to think over your request carefully.

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Wealth Advisor

Shawnda has been working with individual wealth management clients since 2007 and helped establish Perspective Financial Group in 2019.

Born and raised in the Hoosier state, she resides with her husband and son in Fairland, Indiana. Her husband Travis is a career Firefighter for Decatur Township Fire Department.

Contact me today.

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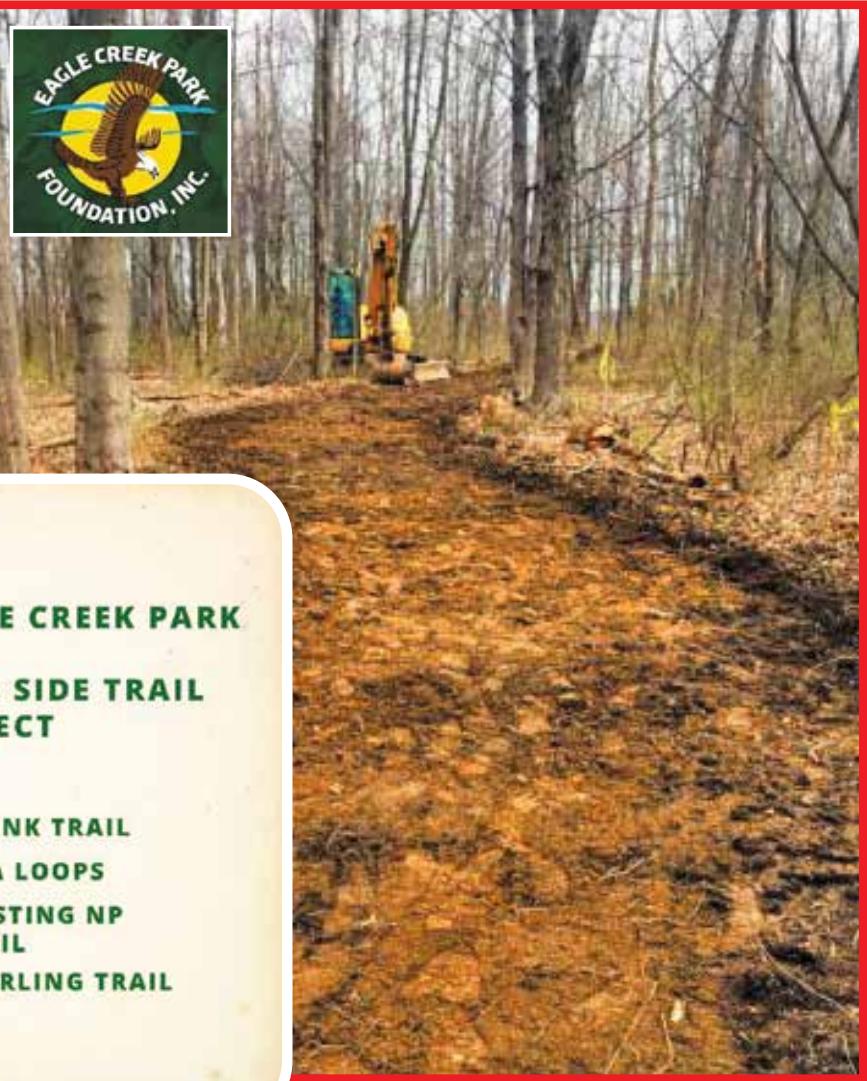
3125 Dandy Trail, Suite 100, Indianapolis, IN 46214

"Serving the Pike Community since 1997"

Volunteer at Eagle Creek Park

The Eagle Creek Park Foundation (ECPF) and Westside Trail Committee are looking for volunteers to join subcommittees that are assisting with collaborative work on the new Westside Trail.

It's not too late to join even though the first formal meetings of the Arts and Education committees were on Saturday, August 2 in the library of the Earth Discovery Center.



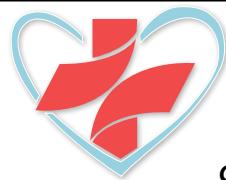
- The **Arts Committee** is working with local arts organizations and artists to coordinate and deliver art installations for the trail. While the Park maintains final approval authority, there is much work to be done in soliciting projects, reviewing artists, and helping to bring the artwork to life. Proposed projects include a main sculpture at the ADA trail head, park benches, trail markers, wood carvings and other opportunities.

If you're interested in joining please contact Lou Ann Baker at louannbaker24@gmail.com.

- The **Education Committee** will work with Park staff regarding educational signage for the trail and potential podcast content, as well as coordinating with local schools, boys and girls clubs, scouting groups, and other potential partners to encourage increased visitation and engagement.

**EAGLE CREEK PARK
WEST SIDE TRAIL PROJECT**

- TRUNK TRAIL
- ADA LOOPS
- EXISTING NP TRAIL
- STARLING TRAIL



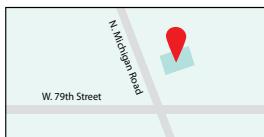
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Chief Trag's Corner

Pike Fire's vision is to foster an environment of pride, tradition, and service through belief in and application of our core values by every member of the department. Those core values are Professionalism, Integrity, Kinetic Leadership, and Enthusiasm.

Pike Township Fire Department (PTFD) is a fully career department covering 44 square miles of the northwest side of the City of Indianapolis. Pike Township Fire Department consists of 5 stations: Station 61, 62, 63, 64, 65, and their Headquarters. The Headquarters and Station 61 are at a shared location.

PTFD employs 175 Professional Firefighters and Medics supporting a Township of 80,000+. PTFD is an "all hazards" department, utilizing 5 Advanced Life Support (ALS) Engines, 2 Ladders, Support Staff, and 2 boats, in addition to operating 4 transporting ALS ambulances. In 2019, Pike Fire responded to over 12,900 incidents and transported nearly 6,000 persons to local hospitals for emergency medical treatment.

As of 2017, Pike Fire achieved ISO Class 1 rating. Pike is the first department in the state of Indiana to achieve this status. The rating took effect on November 1, 2017. Be sure your home insurance agent knows, because it should decrease your insurance payment.

For non-emergencies you can reach Pike Fire at 317-347-5860

Station locations:



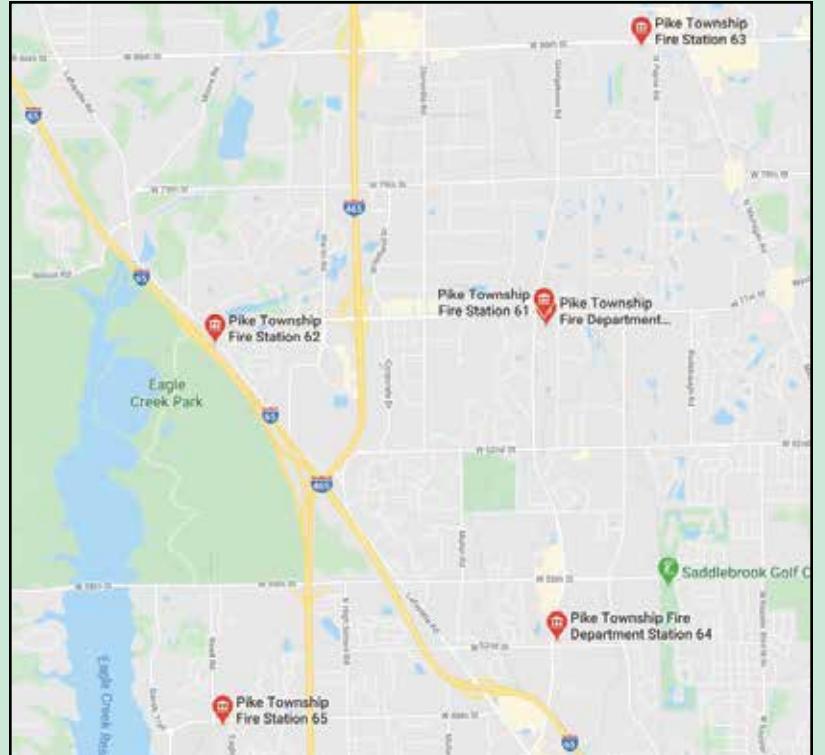
**Station 61 and Headquarters:
4881 W. 71st Street**



**Station 62:
7002 Lafayette Road**



**Station 63:
4009 W. 86th Street**



**Station 64:
4750 W. 52nd Street**



**Station 65:
7221 W. 46th Street**

That number will help guide you to any division within the Fire Department such as

- Fire Prevention
- Support Services
- Emergency Operations
- Human Resources
- Community Risk Reduction
- Public Education

- Emergency Medical Services
- Training and Incident Safety

**Fire Prevention Hotline:
317-821-7453 (Pike)**

**For emergencies please remember to call
911**



Photos courtesy of PTFD

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Pike Pulse Newspaper

DELIVERED TWICE A MONTH* TO EVERYONE IN PIKE TOWNSHIP.

Pike Pulse is the only township-based, independent trade publication in Pike.

Every issue of *Pike Pulse* reaches decision-makers in Pike Township. Whether you're a retail business looking to boost your market share or a manufacturer looking for ways to support your local community, *Pike Pulse* connects you with the people making things happen. Issues are mailed to everyone in Pike twice a month.* It is also bundled and delivered to hotels, libraries, schools, select restaurants, and other strategically determined locations. **Every issue is accessible to over 100,000 readers.**



THE FACTS:

Your message can reach over:
32,000 households with
76,000 readers, and
3,700 businesses with
58,000 employees
twice a month.*

**Pike Pulse* publishes 22 editions annually — 2 issues every month except 1 each in November and December

PIKE PULSE TRUSTED PARTNER PROGRAM



- Share a marketing package with your Trusted Partner businesses
- Split the investment and secure more ad space
- Present more diversified services and open up more referrals
- Grow your business alongside businesses you work with

YOUR AD COST PER HOUSEHOLD:

- Business card ad = less than 1 penny**
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- 1/2 page ad = 5 cents**
- Full page ad = 8 cents**
- Glossy cover ad = 13 cents**

News and ad Deadlines: 10 days before publication. Send news and stories to brock@pikepulse.com. Send ads to brandon@pikepulse.com.

NEWS



Welcome to Cedarwood,

the newest Assisted Living Residential Apartments at Hoosier Village.

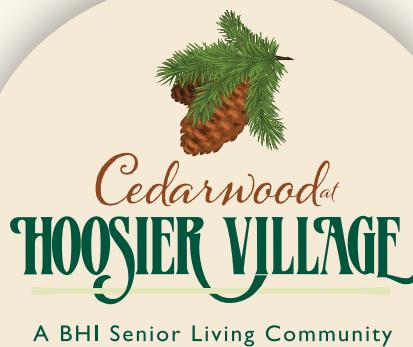
The care, amenities, and relaxed lifestyle at Hoosier Village are unmatched in the Indianapolis area, and we're responding to demand by expanding our assisted living apartments.

We invite you to reserve your spot at the Cedarwood now so that in 2021 you'll be

enjoying maintenance-free living in one of the region's finest communities. Cedarwood features the area's largest assisted living apartments, as well as a wide variety of organized activities, impromptu gatherings, and much more.

Come see what all the excitement is about.

Call 317.873.3349 or visit www.hoosierivillage.com for more information.



BHI Senior Living wishes to thank our Hoosier Village healthcare heroes on the front lines of the COVID-19 Pandemic.



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