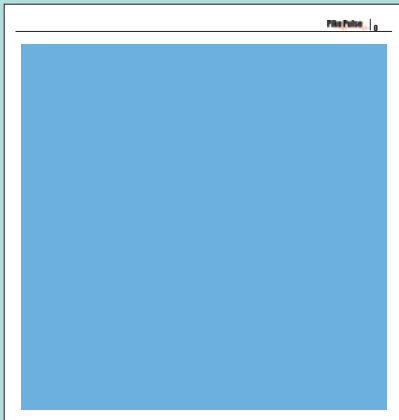


AD SPECIFICATIONS

NEWSPRINT AD DIMENSIONS IN INCHES

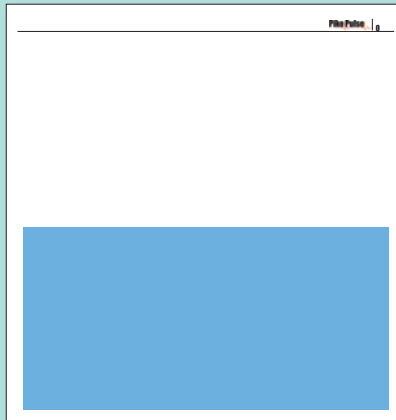
FULL PAGE

9.75 (w) x 10 (tall)



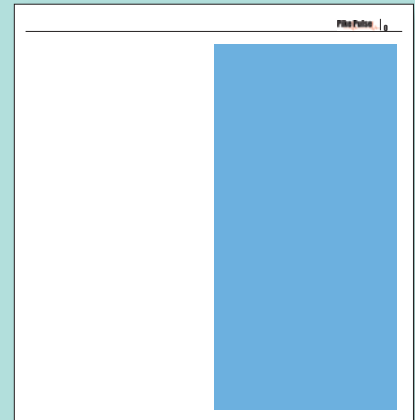
HALF PAGE

9.75 x 5 (horiz.)



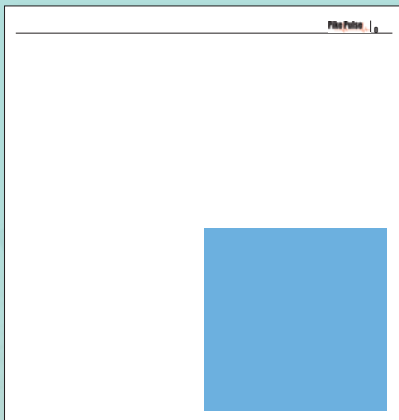
HALF PAGE

10 x 4.75 (vert.)



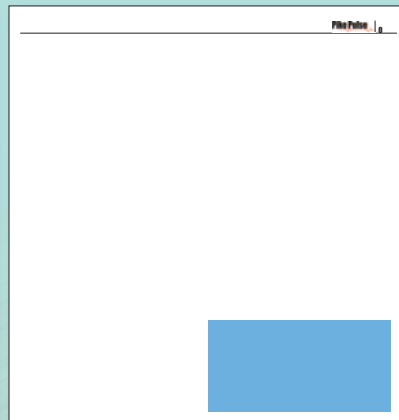
1/4 PAGE

5 x 4.75 (vert. only)



1/8 PAGE

2.25 x 4.75 (horiz. only)



NEWSPRINT SPECIFICATIONS

File type: Adobe PDF

Fonts/Images: All fonts and images must be embedded

Color: CMYK

Images:

Minimum 200 dpi (jpg or psd)

*A 4"x1.25" area on the top right corner of the back page is needed for the USPS mailing data.